# Ruby (Sattar) Romeu-Educator/Senior

# **Developer Advocate**

Known for organizing events that bring local tech enthusiasts together (Rhode Island Codes and Oviedo Codes), I use my background in software development and education to help others achieve their technical goals..





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## **TECHNICAL EXPERIENCE**

# Postman, Remote -

Technical Enablement Architect -> Senior Developer Advocate AUG 2021 - Jan 2024

I started in the Solutions Engineering team at Postman as a TEA and worked cross-functionally on multiple product squads. As a TEA, I was responsible for:

- Developing demo environments in our product, using multiple API architectural styles to use during sessions with enterprise customers.
- Producing content for our Learning Management System.
- Designing & Creating self-serve internal and external product learning content through an educational course.
- Implementing technical integrations within demo environments to ensure the latest product features were always ready to demonstrate to customers.

After transitioning into the Student Programs team at Postman as a **Sr Dev Advocate**, I was responsible for:

- Scaling student programs in the AEMEA region by nearly doubling the number of program ambassadors in a single fiscal quarter.
- Creating efficient end-to-end internal processes by using a technical admin tool (ReTool) to create shared dashboards which automated operations like sending external emails and updating data sources.
- Creating views into external issue handling data to help my team meet and improve Service Level Agreements (ZenDesk).
- Managing social media presence for Student Programs by hosting livestreams on Youtube, Twitch, and LinkedIn, targeting students and educators with over 15k impressions in the first 6 months of launch.
- Leading in-person and online workshops + sponsoring hackathons, converting over 2k student viewers per quarter into campus product advocates..
- Preparing student ambassadors in the AEMEA region to lead their own product-led workshops. Supporting the initiatives of over 30 students in the AEMEA region in less than 6 months.
- Developing project-based learning courses to promote the company's vision of API literacy through an LMS (SkillJar).
- Producing written internal and external educational content through Confluence and blog articles.
- Engaging with developer communities at in-person events, in online forums, through Zendesk, and on Discord.

#### **TECHNOLOGIES**

JSON MongoDB
React AWS
jQuery Node.js
SQL Express.js
CSS/Scss Jenkins
Git Postman
NoSQL Jira

**RESTful API's** 

#### **SKILLS**

Cross-industry technology
Teamwork
Leadership
Technical Education Delivery
Product Demonstration
Coaching
Live-streaming
Project Management

#### **EDUCATION**

#### Online Certifications -

NOV 2019 - Present

Data Analytics (Google), AWS Cloud Practitioner (Amazon), Technical Writing (LinkedIn), Test-Driven Development (LinkedIn)

Florida International University, Miami — Bachelor's in Elementary Education

# TrueMotion/CMT, Boston - Technical Support Engineer FEB 2021 - AUG 2021

TrueMotion/CMTelematics is a leading smartphone telematics platform. As a TS Engineer, I was responsible for:

- Training and onboarding customers onto the company's program management systems.
- Producing/Maintaining a customer support knowledge base and educational videos.
- Debugging customers' technical issues and documenting the process for internal teams.
- Providing escalated technical and triage support, using an incident response protocol.
- Sustaining Engineering through ongoing releases of configuration changes to the company code base.

#### STEM ENRG, Boston - Project Manager SEP 2020 - APR 2021

STEM ENRG is a non-profit program for women of color. It provides opportunities to build technical projects for local community organizations. I started as a Mentee and was quickly promoted to Project manager, offering technical support, education, and leadership to a team through an Agile workflow.

#### **General Assembly, Boston -** *Engineering Fellow* JUNE 2020 - SEP 2020

At GA's Software Engineering Immersive program, I received a holistic technical foundation essential for full-stack development.

- Built full-stack applications for teachers and conducted user research for continued iteration.
- Incorporated functionality from 3rd-party APIs to add complexity and nuance.
- Collaborated on teams to build and demo applications in an Agile workflow.
- Problem-solved using industry standard development tools and documentation.

# **PROJECTS**

**Postman Student Programs Livestreams** — A regular livestream hosted on LinkedIn, Youtube, and Twitch to teach API fundamentals and demonstrate technical solutions to common junior developer challenges.

**Enterprise Enablement "Cosmic Courses"** — Multiple Reveal.js self-serve learning modules for enterprise customers seeking to understand how to use the Postman API platform. **Apple HIG Updates Video Content** — An educational video sponsored by TrueMotion to inform customers about Human Interface Guidelines changes [post-production video editing software used by TrueMotion's Creative Director]

# OTHER PROFESSIONAL EXPERIENCE

# KIPP Academy, Boston - Kindergarten Lead Teacher FEB 2018 - JUNE 2020

KIPP is a mission-driven school where teachers regularly collaborate to ensure students' academic success.

- Led a DEI workshop for a team of 30+ educators and school leaders, resulting in actionable commitments for the school environment
- Designed a K-8 Women's History curriculum with G-Suite tech resources.
- Utilized Tableau to analyze data and inform instruction
- Implemented differentiated intervention instruction to a top-performing class of 25 families during a global pandemic.

The Mildred (Boston Public Schools), Boston - Lead Teacher OCT 2017 - FEB 2018

Magna Cum Laude, Honors, field research in ed-tech.

MAY 2012 - DECEMBER 2014

SFPCC of Harvard, Boston - Lead Teacher AUG 2015 - MAY 2017